

The Full Planning Experience

Who is this for?

This service is designed for couples who want a fully supported, guided planning experience from the very beginning without the stress of managing all of the moving pieces themselves.

Rather than leading the process, you're able to step into it with confidence, knowing each detail is being thoughtfully handled and aligned behind the scenes.

This is a high-touch, collaborative experience with professional structure, intentional design guidance, and calm, consistent oversight so your wedding feels seamless, cohesive, and truly reflective of you.

What's Included?

Planning Support

- Full planning management from beginning through the wedding day
- Custom wedding planning checklist created and actively managed throughout the process
- Proactive planning guidance with regular check-ins to keep everything on track
- Unlimited email communication + scheduled planning calls
- Full vendor sourcing, recommendations, and booking guidance
- Contract review and negotiation support as needed
- Ongoing vendor communication and relationship management
- Budget creation, tracking and spending guidance
- Up to two venue visits with planning guidance on layout, flow, and design
- Full design guidance to ensure a cohesive, well-planned overall look

Timeline + Coordination

- Full timeline development and management from early planning stages through wedding day
- Custom, detailed wedding day timeline created and distributed to all vendors
- Comprehensive vendor coordination and communication leading into the event
- Final venue walkthrough with full logistics planning (layout, flow, and transitions)
- Layout guidance and event flow strategy

Wedding Day Management

- Ceremony rehearsal coordination
- Full-service wedding day coordination and management
- Ceremony direction and management
- Reception flow and transition management
- Oversight of personal items and design details (placement and end-of-night collection)
- Vendor arrival, set up coordination, and full-day management
- Gratuity distribution
- Marriage License notarization and filing (once completed by the couple)

The Experience

Full Planning offers a fully supported, guided experience from the very beginning. You'll have a calm, organized presence leading the process, managing the details, and ensuring everything comes together seamlessly so you can stay present and enjoy the experience along the way.

A Seamless Option

Couples who book florals with Once Upon A Bloom enjoy a beautifully cohesive experience with one creative vision guiding both design and logistics.

The Investment

Partial Planning begins at \$6,500. Bundle pricing available when booking florals and/or catering. Pricing may vary based on guest count, venue requirements, and overall wedding complexity.

